



True value in the Davis Vision Exclusive Collection

What is the Davis Vision Exclusive Collection?

The Exclusive Collection is a compact, rotating fixture of 222 frames available to Davis Vision members for low out-of-pocket expense. Consisting of three color-coded tiers of frames (red: designer; yellow: fashion; blue: premier), the Exclusive Collection offers different price points for our members to choose from.

The Exclusive Collection provides members an expanded selection of frames and is an enhancement to their frame allowance benefit.

What makes the Exclusive Collection unique?

The Exclusive Collection offers Davis Vision members a selection of frames for a fixed copay. Depending on plan design, these can be fully covered or can have a minimal cost associated with each tier of frames. In addition to providing members a low out-of-pocket cost option, all frames within the Exclusive Collection come with a free one-year breakage warranty.

How much are Exclusive Collection frames?

Fashion Tier frames have a retail value of up to \$100. Designer Tier frames are valued up to \$160, and Premier Tier frames are valued up to \$195. Exclusive Collection frames can vary in cost and are dependent on plan design, although most Davis Vision members will not pay more than \$40 out of pocket no matter which tier they choose from.



How are the frames within the Exclusive Collection chosen?

Frames are selected by our retail merchandising team. They apply their product knowledge, brand expertise, and understanding of current fashion trends to select the most relevant brands and best-selling styles that appeal to today's consumers.

How often is the Exclusive Collection updated?

New styles are added to the Exclusive Collection every year.

The Exclusive Collection includes functional and classic designs for the whole family with brands like FILA, Jones New York and Perry Ellis.



JONES NEW YORK




PERRY ELLIS

MEN'S



BY OSCAR DE LA RENTA

Want to find eye care professionals with the Exclusive Collection?

Visit davisvision.com/locator and look for the glasses icon  indicating that the location carries these frames.

Actual costs and benefits may vary based upon plan design selected. Exclusions and Limitations may apply.